

# INFORMATION NOTICE

## WORKFORCE SERVICES

Number: WSIN08-40

Date: March 5, 2009

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: LWIA ADVISORY COMMITTEE CONFERENCE CALL MINUTES—  
FEBRUARY 27, 2009

The minutes from the Local Workforce Investment Area (LWIA) Advisory Committee conference call on Friday, February 27, 2009, are attached for your review and information. Please ensure that the minutes are provided to the appropriate staff.

If you have any questions regarding the minutes, please contact Terrietta Robinson at (916) 654-8035 or James W. Scholl at (916) 657-4610.

/S/ BOB HERMSMEIER  
Chief  
Workforce Services Division

Attachments

LOCAL WORKFORCE INVESTMENT AREA  
ADVISORY COMMITTEE CONFERENCE CALL

**Friday, February 27, 2009**

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# Agenda

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|---------|---|---|
| 10 a.m. | <b>Welcome/Agenda Building/Hot Topics</b> <ul style="list-style-type: none"><li>• American Recovery and Reinvestment Act</li></ul>  | Bob Hermsmeier<br>Workforce Services<br>Branch (WSB)                  |
|         | <b>Discussion</b> <ul style="list-style-type: none"><li>• Understanding the Green Economy Web Page</li><li>• Green Jobs Survey</li><li>• Test of the Help Wanted On-line Database</li><li>• WIA Allocations for State Fiscal Year 2009-2010</li></ul> | Steve Saxton, Labor<br>Market Information<br>Division, WSB            |
|         | <b>CWIB</b> <ul style="list-style-type: none"><li>• Green Collar Jobs Council Update</li><li>• Request for Extension for State Plan Update</li></ul>  | Barbara Halsey,<br>California Workforce<br>Investment Board<br>(CWIB) |

## LOCAL WORKFORCE INVESTMENT AREA ADVISORY COMMITTEE CONFERENCE CALL MINUTES

**Friday, February 27, 2009**

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**Welcome/Agenda Building/Hot Topics**—Bob Hermsmeier, Workforce Services Branch (WSB)

### **American Recovery and Reinvestment Act**

The events calendar for discussing the American Recovery and Reinvestment Act (ARRA):

- February 25, 2009 - Dennis Petrie met with the Employment Development Department (EDD) WSB management team.
- March 3, 2009 - Dennis Petrie will meet with several representatives of the California Workforce Association (CWA), the California Labor Federation, the California Workforce Investment Board (CWIB), and the Community Colleges.
- March 13, 2009 – CWA quarterly meeting. Dennis Petrie and Bob Hermsmeier will attend.
- March 17-19, 2009 – Offsite for the EDD WSB management team.
- March 24-26, 2009 - The CWA will discuss summer youth programs at the following locations:
  - March 24, 2009, San Francisco
  - March 25, 2009, Madera
  - March 26, 2009, Riverside
- April 8-10, 2009 - CWA conference.
- May, 2009 – California Labor Federation conference.

EDD is waiting to receive guidance from the Department of Labor (DOL) regarding allotments, reporting requirements, and policies and procedures relative to the ARRA. Once guidance is received at the State level, EDD will provide information and guidance to the Local Workforce Investment Areas (LWIA) and the employment and training community.

EDD has developed the attached document which summarizes the [workforce provisions](#) contained in the ARRA. This document provides funding estimates for California from the various titles and formula grant accounts. This document provides preliminary information only and is subject to change.

There was general discussion of EDD providing a mechanism, such as a website or a WIKI, for the local employment and training entities to pose questions regarding the

ARRA, and for EDD to provide answers, if and when available. EDD is researching the possibility of such an information resource, and will update the local areas once we have more information.

Kathy Castillo reported on a number of resources available to assist local areas in their planning and outreach efforts regarding the ARRA:

- Recovery.Gov is a website that lets the taxpayer figure out where the money from the ARRA is going. [www.recovery.gov/](http://www.recovery.gov/)
- Information about DOL recovery plans and reports for each DOL Recovery Act program specifically named in the legislation will be provided here as they are produced. [www.dol.gov/recovery/](http://www.dol.gov/recovery/)
- To maximize the impact of federal stimulus and other limited resources, the Business, Transportation and Housing Agency is encouraging regional stakeholders to develop a Regional Economic Recovery Work Plan that supports economic recovery and helps identify and seize opportunities for economic recovery and sustainable growth. [www.bth.ca.gov/](http://www.bth.ca.gov/)
- This first guidance posted to the Office of Management and Budget website addresses federal agency requirements to provide spending and performance data to the "Recovery.gov" website. [www.recovery.gov/files/Initial%20Recovery%20Act%20Implementing%20Guidance.pdf](http://www.recovery.gov/files/Initial%20Recovery%20Act%20Implementing%20Guidance.pdf)

### **The 2009 WEConnect Campaign**

EDD is assisting Maria Shriver in her efforts to promote the WEConnect campaign. The WEConnect campaign helps California's working families become more financially secure by connecting them to programs and resources, including tax credits and financial incentive programs. Per the Governor's order, WEConnect supplements, which detail the programs available to those in need, will be shipped to each of the One-Stops in California within the next week. The comprehensive One-Stops will receive 500 copies, and the affiliates will receive 250 copies. Additional WEConnect supplements are available upon request. For more information, including how to order additional WEConnect supplements, please refer to [WSIN08-39](#), The 2009 WEConnect Campaign.

### **CALWINS Feasibility Study Report**

The CALWINS feasibility study report (FSR) has continued through its review process and is currently at the State Office of the Chief Information Officer. The CALWINS FSR is expected to be approved soon, and a Request for Proposal (RFP) is expected to be released around April.

## **Impediments to WIA and Wagner-Peyser Act Program Operations**

The WSB Central Office (CO) developed a list of policies and procedures and statutory and regulatory requirements identified as barriers to the operation of the Workforce Investment Act (WIA) and Wagner-Peyser Act programs. They sent out the Information Notice, [WSIN08-30](#), soliciting feedback on the list from the workforce development community. The WSB CO has received the requested feedback, and is in the process of compiling the information. Once this is complete, they will share the recommendations with DOL in an attempt to get relief from the identified program impediments.

## **Understanding the Green Economy Web Page**

Steve Saxton reported that LMID, working with several other states, has created a web page dedicated to [Understanding the Green Economy](#). It serves as an information and communication tool for LMID and their partners in green research throughout California and across the nation. Included on the page are links to 85+ research studies and digests of each; enacted and pending legislation; local and State activities; as well as copies of LMID's own research and analysis. See [www.labormarketinfo.edd.ca.gov/?pageid=1032](http://www.labormarketinfo.edd.ca.gov/?pageid=1032). LMID invites comments, suggestions, and contributions to the page. Send them to Bonnie Graybill at [bonnie.graybill@edd.ca.gov](mailto:bonnie.graybill@edd.ca.gov).

## **Green Jobs Survey**

LMID is preparing to survey about 50,000 businesses across state's economy to get a baseline count of green jobs in California, as well as to collect information on the extent to which businesses use green practices. The survey is a collaborative effort with several state agencies including the Community Colleges, Employment Training Panel, Economic Strategy Panel, CWIB, Air Resources Board, California Energy Commission, and several local organizations. LMID has also worked with the Bureau of Labor Statistics to ensure the sample of employers statistically represents the industries and geographical areas of California. They are currently working with the Community Colleges' Centers of Excellence to pretest the survey. LMID hopes to begin full-scale surveying by mid-April.

## **Help Wanted On-line Database**

LMID has been providing input to [The Conference Board](#) as the Division develops an application that mines on-line job listing systems to assess real-time demand for workers, conduct real time occupational research and more. The Conference Board and the software developer, Wanted Technologies, have offered test licenses to LMID for a limited time period to assess the utility of the application. LMID is using this opportunity to attempt to gather information about emerging green jobs, among other uses. After LMID gains greater familiarity with the software, they will be working with The Conference Board to acquire test licenses for a few workforce community partner

organizations at the State and local levels. A couple of the LWIB directors expressed interest in being involved in this test.

### **Status of WIA Allocations**

Steve Saxton stated that he expected the calculation of WIA allocation shares would be complete within two weeks. The shares will form the basis for distribution of WIA State Fiscal Year 09-10 allocations to the LWIAs. An Advisory Committee member asked whether California's share of federal funds was likely to change. Steve said that with California's unemployment rising faster than the nation, it was likely that the State would receive a greater share than in recent years. Another Advisory Committee member asked which data would be used to allocate federal stimulus funds. Steve indicated that LMID's review of the legislation seemed to indicate that the data used for the Program Year (PY) 08-09 allocations was to be used for the stimulus dollars, even though more recent data are available.

### **California Workforce Investment Board**

#### **Green Collar Jobs Council Update**

Ken Quesada discussed the Green Collar Jobs Council (GCJC) meeting on February 11, 2009. The meeting included two panel presentations. The first panel presented on the current state of Green Initiatives, and the second panel spoke of looking forward in the Green Economy. The GCJC meeting was wrapped up with discussion about the next things to look at such as federal stimulus funding, current opportunities in green, available training opportunities to fulfill the need, and what State programs are available now and in the future. The notes from this meeting, in addition to many of the presentations by panel members, are posted at [www.calwia.org](http://www.calwia.org).

Ken advised that the next GCJC meeting would be Wednesday, March 4, 2009, and would include panel presentations to respond to the previous GCJC closing discussion points, including presentations on economic stimulus and current initiatives, current green job and training/apprenticeship opportunities, economic development needs, and what does the GCJC see as the three most pressing issues they should address now. The agenda for the next GCJC meeting is posted at the web site listed above.

#### **Project New Start**

Ken mentioned that Project New Start, the partnership of EDD, CWIB, California Department of Corrections and Rehabilitation (CDCR), and locals, is continuing after resolution of funding issues. CWIB Director Barbara Halsey will be meeting with CDCR this afternoon to discuss funding.

## **Upcoming releases of Request for Proposals**

Ken stated that they are nearing release of an RFP on “Industry Clusters of Opportunity Methodology”, which was initially scoped out by a collaborative workgroup including EDD, CWA, and the Economic Strategy Panel, Board members, and organized labor. It is in draft status and will be sent back to the group for input and then finalized. Two other RFPs are in draft status, including a “Green Collar Training” RFP and the “High Concentration of Eligible Youth” RFP. CWIB has been in discussion with the California Energy Commission on possibly enhancing these RFPs to target some funds for green technology training using their funds allocated through AB 118.

## **Local Board Recertification**

During its January meeting, the Administration Committee recommended 44 Local Workforce Investment Boards (LWIB) for recertification and 5 LWIBs for conditional recertification. The formal letters have been sent to each Board chair and its Executive Director. CWIB and EDD will be working closely with the 5 LWIBs that received conditional recertification to ensure that a plan is developed and followed through to resolve the findings which resulted in this recommendation. Most of the issues pertained to Board composition.

## **State Plan Extension**

The State Board is working with EDD to finalize the request to extend the current WIA Plan for the 5th and final year, PY 2009-10. It is due to DOL April 15, 2009. The request identifies the new focus of sector strategies, the new GCJC, extension of the existing waivers, as well as some other smaller changes. It will be posted for public review and comment and notice will be sent to all the LWIBs when it is posted.

## **Community College Courses and ETPL**

It was mentioned that the State might consider a waiver for the requirement of community colleges to apply to the Local Boards for each class to be listed on the eligible training providers list (ETPL). Although there have been simplified procedures developed for this, it has not achieved the desired affect. CWA will take this issue up in discussion at their next meeting.